In video, we give names to several of the ways we can put frames around our subjects. In this example you see a Wide or Establishing Shot. Here the subjects are shown in their context. Note the placement of the subjects on the one third lines of the frame.

**Establishing shot or wide shot (WS)**
This shot establishes the location. An establishing shot shows the environment or context of a scene. The wide shot will show the entire body of the subject.

**Medium shot (MS)**
This is an example of a medium shot. A medium shot is usually framed from head to torso.
Close Up (CU)
And this is a Close Up which shows the most detail. A close up is usually framed from the head down to the shoulders.

Extreme close up (ECU)
An extreme close up is even closer. A good example would be just showing the eyes of a person.
These shots below are cut together to tell a story.